



**CINEMA FOR PEACE**  
BERLIN 2012

*"Welcome to the Oscars with brains!"*  
Bob Geldof

**CINEMA FOR PEACE GALA**

**HONORARY PATRON**

His Holiness the Dalai Lama (2011)

**HONORARY CHAIRS**

Sean Penn (2011)  
Mikhail Gorbachev,  
Leonardo DiCaprio,  
Catherine Deneuve (2010)  
Mikhail Gorbachev,  
Catherine Deneuve (2009)  
Nicole Kidman,  
Christopher Lee,  
Susan Sarandon,  
Anna Netrebko (2008)  
Richard Gere,  
Sharon Stone,  
Catherine Deneuve (2007)  
Milla Jovovich,  
Richard Gere (2006)  
Susan Sarandon (2005)  
Liza Minelli,  
Sir Christopher Lee,  
Sir Peter Ustinov (2004)  
Roger Moore (2003)  
Catherine Deneuve (2002)

**SPEAKERS**

Sean Penn  
Leonardo DiCaprio  
Mikhail Gorbachev  
Dustin Hoffman  
Tim Robbins  
Deepak Chopra  
Wim Wenders  
Bob Geldof  
Richard Curtis

**INTERNATIONAL COMMITTEE**

Honorary Member Mikhail Gorbachev  
Nadja Auermann  
Monica Bellucci  
Efe Cakarel  
George Clooney  
Paulo Coelho  
Richard Curtis  
Catherine Deneuve  
Matthias Ehrlich  
Veronica Ferres  
Joseph Fiennes  
Joschka Fischer  
Ela Gandhi  
Katja von Garnier  
Sir Bob Geldof  
Richard Gere  
Andy Harries  
Rosilyn Heller  
Oliver Hirschbiegel  
Wolfgang Joop  
Milla Jovovich  
Garry Kasparov  
Nicole Kidman  
Sir Ben Kingsley  
Vitali Klitschko  
Wladimir Klitschko  
Charlotte Knobloch  
Jamie McGurk  
Liza Minelli  
Liz Mohn  
Ennio Morricone  
Liam Neeson  
Luis Moreno-Ocampo  
Katja Riemann  
Tim Robbins  
David de Rothschild  
Taco Ruighaver  
Susan Sarandon  
Gary Smith  
Paul Spiegel †  
Jasmin Tabatabai  
Danis Tanovic  
Giuseppe Tomatore  
Bob Weinstein  
Harvey Weinstein  
Vivienne Westwood  
Sönke Wortmann  
Klaus Wowereit  
David Yates  
Catherine Zeta-Jones and  
the Nobel Peace Prize Laureates  
Oscar Arias Sanchez and  
Jody Williams

**CINEMA FOR PEACE**

**FOUNDATION ADVISORY BOARD**

Christian Angermayer  
Wilhelm Beier  
Andrea Dibelius  
Carola Meier  
Oliver Prock  
Michael Rosenblat

**PRODUCER OF CFP GALA**

Star Entertainment GmbH

**NOMINATION FOR THE CINEMA FOR PEACE AWARD FOR JUSTICE 2012**

20 January 2012

Dear Martin Maat,

It is our greatest pleasure to inform you that your and Hans Hermans' powerful film, "Justice for Sergei" has been nominated for the "Cinema for Peace Award for Justice" 2012, which will be presented at the Cinema for Peace Gala in Berlin on February 13, 2012.

We therefore cordially invite you to attend our 10<sup>th</sup> Anniversary Cinema for Peace Gala on February 13, 2012 at the Konzerthaus in Berlin, Germany. We would be honoured if you could attend the event in person as well.

The Cinema for Peace Award for Justice was initiated in 2008, and first presented at the Cinema for Peace Gala by Luis Moreno-Ocampo, the Prosecutor of the International Criminal Court. In 2011 the award was bestowed on "Blood in the Mobile" for uncovering the connection between the mobile phone industry and the civil war in the Congo. In 2010, the award was given to the film "Children of War", which follows the story of a group of former child soldiers in northern Uganda as they undergo a process of trauma therapy and emotional healing at a rehabilitation center. "Children of War" went on to be shown at the United Nations General Assembly Hall and was instrumental in convincing UN member states to sign a treaty to abolish the use of child soldiers.

Two further awards went to films about the practice of stoning women to death in Iran, which Cinema for Peace then used in a campaign to save Sakineh Ashtiani, an Iranian woman sentenced to be executed by stoning. This campaign included a worldwide press conference with her lawyer in August 2010 after he had fled Iran. Her sentence was later changed and Iranian president Mahmoud Ahmadinejad claimed in an interview with Charlie Rose during the UN Summit on the Millennium Development Goals, that the stoning sentence had been "an invention from Germany".

Since its premiere in 2002, the annual CINEMA FOR PEACE Gala has been aiming to raise awareness for the social relevance of films and to make active use of the influence of movies and documentaries on the perception and resolution of global social, political and humanitarian challenges of our time. The media exposure exceeds one billion worldwide, also making the gala a very efficient fundraising tool. Over the years, we raised more than 5 million USD for various charitable organizations, including United Nations programs.

We would be very honoured if you offered your support in making the Cinema for Peace Gala 2012 a success by personally attending.

We look very much forward to your kind reply.

Yours sincerely,

Jaka Bizilj  
Chairman of the Board and Founder of  
CINEMA FOR PEACE



## CINEMA FOR PEACE BERLIN 2012

### BACKGROUND INFORMATION

- CINEMA FOR PEACE is a **platform for dedicated filmmakers and artists**. Since its premiere in 2002, the CINEMA FOR PEACE Gala has brought together personalities from film and media as well as international society and business in order to bring humanitarian issues to public attention. The media exposure is overwhelming; the CINEMA FOR PEACE Gala 2011 alone has garnered media impressions in excess of two billion worldwide.
- The gala is also a very **efficient fundraising tool**. Over the years, we have been allocating funds of approximately 5 million USD to various charitable causes including United Nations programs.
- The gala is a renowned **forum for free speech** and an effective exchange of personal views that might lead to a climate of positive change.
  - In 2003 Dustin Hoffman emphasized everyone's moral responsibility and questioned the sense of going to war in Iraq. His statement gained front page news coverage all over the world.
  - George Clooney honoured the work of CINEMA FOR PEACE after receiving the award for the most valuable movie of the year for GOOD NIGHT, AND GOOD LUCK in 2006:  
*"I want to thank you for this award. It means a lot to me because last time I was there for CINEMA FOR PEACE a couple of years ago (just before the Iraq war), after walking in and coming home to the United States I was called a traitor to my own country...It made me a little angry and I wrote a film because of that – so you can honestly say that you were an active participant in us making this film!"*
  - In his keynote speech in 2007, Richard Gere, used the platform offered by CINEMA FOR PEACE to remind the world not to forget about Tibet:  
*"Any time China is dealt with, Tibet must be brought up... Every time you hear the word 'China', think about Tibet. Think what you can do to help. It can be done."*
  - In his address in 2009 Mikhail Gorbachev reminded the world not to forget about the walls which still prevent the world of the urgently needed international and intercultural exchange and cooperation:  
*"The Berlin Wall has gone into history. Sadly there are still many walls existing today: the wall of suspicion, of disbelief, the wall between the rich and the poor. People must be realistic and see these walls! If this faith, which made the Fall of the Wall possible, had not existed in 1989, the Wall would not have fallen [...]. Therefore these walls must be shattered and especially the walls in the minds and hearts of people, which I consider most important."*
  - Leonardo DiCaprio called in his appeal at the CINEMA FOR PEACE Gala for more environmental dedication:  
*"Solving the environmental crisis is our turning point; it is our next Berlin Wall."*
- The CINEMA FOR PEACE Foundation implements projects and organizes special events bringing important issues to public attention. One such example is the Special Evening on Justice with the International Criminal Court and the United Nations in Uganda. Another project includes 100 free screenings of the film "Themba" in South African rural and semi-rural areas to raise awareness about HIV/AIDS prevention. In the framework of the Safekeeping Darfur Project we provide protection to people in the most vulnerable regions and in areas under siege, by installing satellite cameras and other equipment. Evidence of human rights violations will be the basis for a documentary about the atrocities in Sudan.

